TIME: 8:29
DATE: TUESDAY
SOLICITOR: RN
SPONSOR: TWIN CLEANERS

THOSE INEVITABLE WEEK*END RAINS DIDN'T DAMPEN THE SPIRITS OF THE PROM-GOERS, BUT OH! WHAT IT DID TO THEIR FORMALS AND COCKTAIL DRESSES! AND THOSE SAME DRESSES ARE GOING TO BE NEEDED FOR THE BIG SPRING WEEK*ENDS AT THE MEN'S COLLEGES. BUT THOSE DRESSES CAN LOOK LIKE NEW AGAIN IF THEIR OWNERS WILL JUST LET TWIN CLEANERS HELP THEM TO LOOK THEIR BEST. THE SOFT, DELICATE MATERIALS OF SPRING CLOTHES REQUIRE SPECIAL CARE IF THEY ARE TO LAST, AND TO FLATTER YOUR APPEARANCE. WITH 36 YEARS OF EXPERIENCE, TWIN CLEANERS KNOWS WHICH CLEANING PROCESS IS BEST SUITED TO EACH MATERIAL. SUCH PERSONALIZED CLEANING MEASURES ENSURE THE SAFETY OF YOUR FROTHY FORMALS AND FRAGILE COCKTAIL DRESSES. AND TWIN CLEANERS PROVIDEDS SUCH PROMPT SERVICE THAT YOU NEVER NEED TO WORRY ABOUT YOUR GARMENT BEING READY IN TIME. WHEN YOU PREPARE FOR THAT NEXT BEIG WEEK*END, LET TWIN CLEANERS GET YOUR WARDROBE IN ORDER.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON

THE CORRECT TIME IS NOW 8:30

ANNOUNCER'S SIGNITURE_____